



AARON BASHA

Aaron Basha Introduces New Floral Collection

Aaron Basha's Flower Power

Spring is in the air with Aaron Basha's new collection of floral designs. A bright bouquet of petite posies, this fresh assortment recreates Aaron Basha's very own whimsical garden. Each bloom in the floret earring sets shines with softly sculpted enamel petals in a cheerful palette of pinks, yellows and greens. Featuring delicate daisy studs of 18 karat gold set with diamond or pink sapphire centers, the designs take flower power to its most precious level.

Embrace your inner "flower child" with these airy new creations. Aaron Basha's complete collection of flowered accessories is all available for purchase at the **Aaron Basha** flagship boutique in Manhattan, as well as many other retail partners worldwide. For more information, please visit us at www.aaronbasha.com.

Aaron Basha is a family-run business with its flagship boutique at 680 Madison Avenue in the heart of New York's luxury shopping district. Known best for its high fashion jewelry, most notably the jeweled baby shoes, frogs and ladybugs, Aaron Basha has been setting style precedents internationally since its patriarch and namesake began designing and retailing jewelry in the 1950's. The collection is also available at Neiman Marcus, Saks Fifth Avenue and other fine department, jewelry and specialty stores worldwide.

DESIGNERS

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