

COUTURE®



May 28 – June 2, 2009 ▪ Wynn Hotel, Las Vegas, NV ▪ www.Couture09.com

COUTURE 2009 MEDIA SPONSORSHIPS

The **Couture 2009 Media Sponsorship Program** offers a tiered approach providing media publications the flexibility in the level of amenities and exposure that would accommodate their marketing objectives. Media sponsors will enjoy high profile visibility before and during *Couture 2009*. As a media sponsor you will have direct access to all the exclusive jewelry and timepiece designers and the best-in-class retailers only available at *Couture*. Contact Maria Palombini, Couture Marketing Director, at +1.646.654.4959 or maria.palombini@nielsen.com

Media Sponsorship Packages

Platinum Media Sponsor

- Magazine distribution during the six days of *Couture 2009*
- Two (2) full registration passes for non-editorial staff
- Magazine logo, 50 word profile and live link on the Media Sponsor section of the official *Couture* website
- Media sponsor listing (magazine name, mailing address, phone, fax, URL and email) in the Official *Couture 2009* Show Directory and Pre-Show Look Book.
- Company Logo position on “thank you to our sponsors” at event signage

Investment.....\$7,500

Gold Media Sponsor

- Magazine distribution during the six days of *Couture 2009*
- Two (2) full registration passes for non-editorial staff
- Magazine logo, 50 word profile and live link on the Media Sponsor section of the official *Couture* website
- Media sponsor listing (magazine name, mailing address, phone, fax, URL and email) in the Official *Couture 2009* Show Directory and Pre-Show Look Book
- Company Logo position on “thank you to our sponsors” at event signage

▪ **Investment.....\$5,000**

PLUS: Sponsor to provide at least one half page of print and/or online editorial coverage including photos of a designer on display or general *Couture 2009* show happenings.

Standard Media Sponsor

- (1) full registration pass for non-editorial staff
- Magazine logo, 50 word profile and live link on the Media Sponsor section of the official *Couture* website
- Company Logo position on “thank you to our sponsors” at event signage

Investment.....\$2,500

Full registration passes include access to daily breakfast and lunch service, all *Couture*-produced special events, and access to Cornerstone and Exhibitor Lounge. **Full registration passes are complimentary to qualified editors.**

Media sponsorship packages are only available to established media organizations including print, online, data-reporting, and other establishments who act to disseminate information to consumers and trade professionals.